

January 2023

Ref: TF/25/01 – Ireland

Time Manufacturing to open a new OEM entity in IRELAND to provide best-in-class product support and customer service both north and south of the border.

Time Manufacturing is delighted to announce the opening of a new Customer Support, Manufacturing & Sales Operation in Dublin, Republic of Ireland. This significant strategic investment in Versalift Ireland Limited is integral to our ongoing commitment to customers old and new, both in the Republic of Ireland and Northern Ireland.

Andy Bray, Managing Director of Versalift Ireland said ‘We are committed to the vision of delivering best-in-class customer support within the island of Ireland. Our investment in this new Irish entity is focused on ensuring owners and users of our equipment maintain the highest levels of productivity and we recognise the value of these assets are best optimised through localised OEM support’.

Versalift Ireland Limited will officially open in February 2023. Following a number of recent significant acquisitions, Versalift Ireland will be the exclusive manufacturer and provider of sales, service and spare parts and training for Versalift, RUTHMANN STEIGER®, RUTHMANN ECOLINE, RUTHMANN BLUELIFT, France Elévateur and Movex brands.

Based in Tallaght, Dublin, Versalift Ireland will operate from a new site, which will include a manufacturing facility, parts warehouse, repair & maintenance workshop, plus sales, administration and training offices. The appointment of new Service Engineers will provide customers with field-based technical service and support.

Head of After Sales, Neil Ashton will lead the team responsible for customer support, and Niall Brannigan will manage sales and sales development. With the support of a

committed team, both will provide the added value necessary to ensure alignment to the premium, multi-brand proposition.

Neil Ashton said, “Versalift has been a market leader in Ireland for over 20 years and we are expanding the brand portfolio at a rapid pace. This requires significant investment, and I am delighted to head up this new support team and continue to develop relationships with our valued customers in Ireland.”

Versalift Ireland will officially open on 1st February 2023.

For further information please contact:

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